

DINE SMART
HELPING THE HOMELESS

LAST YEAR 260 RESTAURANTS AROUND AUSTRALIA PARTICIPATED IN DINESMART.

Working together with their staff and customers participating restaurants have raised \$1.6 million to help people experiencing homelessness.

GET INVOLVED

Big or small, fine dining or café, CBD or regional, DineSmart enables you to **participate and give back to your local communities.**

IT'S EASY

As a participant you ask your customers to simply add **just \$2** onto their bill for the **6 weeks prior to Christmas.** It's a great way to connect with your diners and spread some Christmas cheer.

IT'S GOOD FOR BUSINESS

StreetSmart supporters look to **book and dine** during the campaign at participating restaurants. Your restaurant will be promoted whenever possible through our website, corporate partners, PR campaign and social media. We ask people to **'dine out...help out'.**

"Our staff and clientele got totally behind it. By simply adding in an extra \$2 on the bill at the end of the meal you can make a massive difference to a homeless person's life in a positive way."

Sam Christie, Longrain, Sydney / Melbourne

"StreetSmart is really easy to run and hopefully more restaurants participate in 2011 as it creates a wonderful energy and a lot of goodwill for the establishment from both diners and employees."

Julian D'Souza, Mecca Bah Brisbane

"StreetSmart was a fantastic initiative to be a part of and BHG was extremely proud to have all our venues involved. We found it easy to administer & are looking forward to BHG's participation again this year."

Janna Szangolies, Marketing Manager, BHG (Bavarian Bier Cafés, Löwenbräu Keller, Saké Restaurant & Bar, The Argyle)

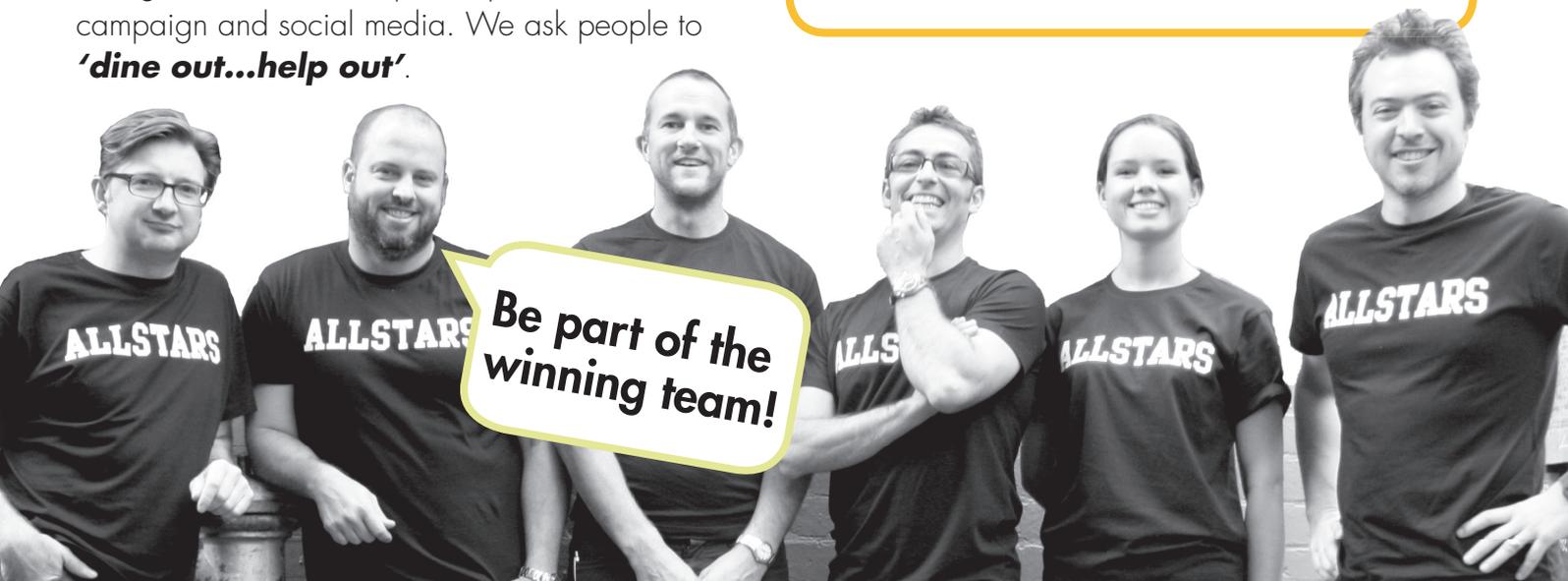
FOR MORE INFORMATION

Call Pete Dillon: National Campaign Manager
0409 142 365

SIGN UP ONLINE

Visit www.streetsmartaustralia.org

Once you have signed up we'll be in contact.



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