

# CafeSmart 2013



HELP YOUR LOCAL COMMUNITY

## WHAT IS IT?

### WHO ARE STREETSMAART?

StreetSmart helps people who are homeless by raising funds and awareness for smaller grassroots charities. Since 2003 we have raised over \$2.4million funding 547 projects. We support small community based organisations in your region.

### WHAT'S CAFESMART?

An event to unite coffee makers and drinkers around Australia to help people who are homeless. Generous participant cafes will donate \$1 per coffee sold on the 7th of June. 100% of donations will fund grassroots projects in your region. In 2012 the CafeSmart event raised \$74,477 to fund 56 projects.

## WHERE DOES THE MONEY GO?

- 100% of donations go out to fund projects
- Its local — we'll support services in your region or neighbourhood
- We've supported 547 projects since 2003
- Projects provide emergency aid and accommodation as well as promoting social inclusion, empowerment and sustainable change to help people avoid or move out of homelessness.

### ROASTERS HELP OUT

A number of leading coffee roasters are supporting their wholesale customers with discounted beans on the day.



In 2012, 232 cafes united to raise \$74,477 to help the homeless

## GET INVOLVED

Sign up online:  
[www.streetsmartaustralia.org](http://www.streetsmartaustralia.org)

To find out more, contact:

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